JOINT PEPFAR-WHO MEETING ON ACCELERATING THE SCALE UP OF VOLUNTARY MEDICAL MALE CIRCUMCISION (VMMC) FOR HIV PREVENTION IN EAST AND SOUTHERN AFRICA

CHALLENGES IN PROVIDING SMC/VMMC SERVICES IN BOTSWANA

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OUTLINE

- Background
- Key Program Landmarks
- Partnerships/Coordination
- Main Program Operational Elements
- Targets and Achievements
- Challenges, Response, Lessons
- Way Forward
BACKGROUND

• MC & HIV Situation
  ◦ Low circumcision prevalence, (11.5%)
  ◦ High HIV incidence (2.9%)*
  ◦ High HIV prevalence (17.6)*

• Some big successes in prevention
  ◦ Nearly universal PMTCT coverage; >95%
  ◦ High HAART coverage; ~93%

*BAIS III, 2008
TARGETS

- 385,000; (13-49yrs) by 2016
- 100,000 (Nov 2011-Dec 2012) through MOVE Project
- Scaled up to 11 out of 16 using MOVE strategy
Botswana MC Program Milestones

- Acceptability study
- Male Circumcision Strategy drafted
- Facility assessments
- Short term communication strategy
- Start of implementation
- Short term communication Strategy
- MOVE strategy
- Re-scoping MOVE → Project
- Device Evaluation
- Long term Communication strategy

MONITORING & EVALUATION

- Strong M&E Framework
- Standard collection and reporting across all facilities and implementers
## CHALLENGES AND RESPONSE

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<th>Challenge</th>
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| Low numbers                      | • Long term comm’cation Strategy  
                                 |   • Innovations in community mobilisation  |
| Getting Older Men into service   | • Work place Based Initiatives  
                                 |   • Targeted Messaging  |
| Space                            | • Prefabricated Clinics  
                                 |   • Tents  
                                 |   • Mobile Clinic Vans  |
| Transport                        | • Anticipated Donations; CDC, BNAPS  |
| Negative Press                   | • Proactive Media involvement;  
                                 |   • Editor’s forum, Journalist training, Media Focal persons  |
Total SMCs done to date since programme inception is 52 517 which is 13.6% of the 385 000 program target.
LESSONS

- Interpersonal Communication Vs Mass Media Strategy
- Fixed Vs Performance Based remuneration for IPC Agents
- Static Vs Outreach service delivery
WAY FORWARD

- Long term Communication Strategy
- MC Devices
- Media Involvement
- MOVE - Project Management approach
- EIMC