



JOINT PEPFAR-WHO MEETING ON  
ACCELERATING THE SCALE UP OF VOLUNTARY  
MEDICAL MALE CIRCUMCISION (VMMC) FOR HIV  
PREVENTION IN EAST AND SOUTHERN AFRICA

# **CHALLENGES IN PROVIDING SMC/VMMC SERVICES IN BOTSWANA**

The Crowne Plaza Johannesburg – The Rosebank Hotel  
Johannesburg, South Africa: 25-28 September 2012

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# OUTLINE

- Background
- Key Program Landmarks
- Partnerships/Coordination
- Main Program Operational Elements
- Targets and Achievements
- Challenges, Response, Lessons
- Way Forward

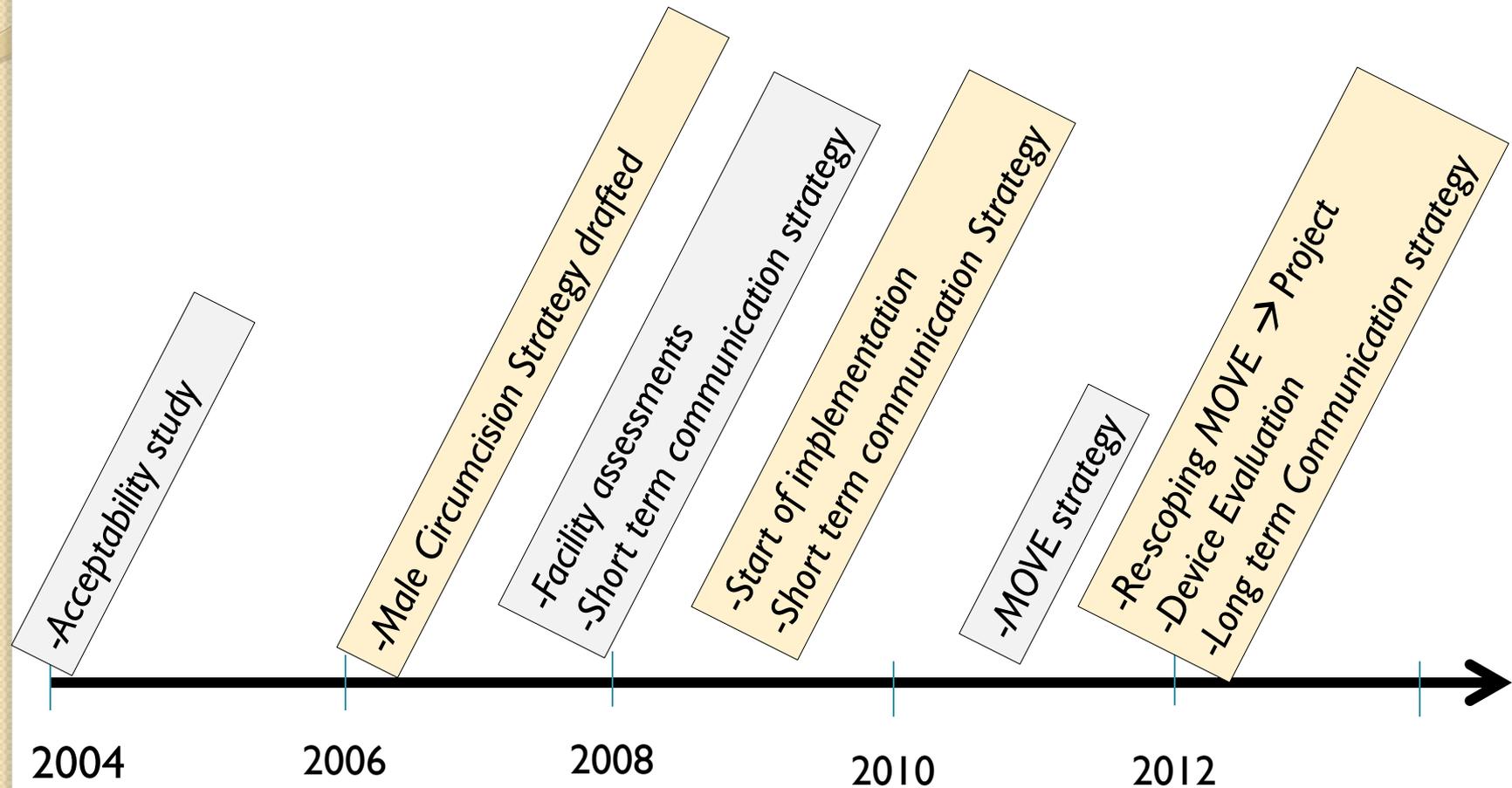
# BACKGROUND

- MC & HIV Situation
  - Low circumcision prevalence, (11.5%)
  - High HIV incidence(2.9%)\*
  - High HIV prevalence(17.6)\*
- Some big successes in prevention
  - Nearly universal PMTCT coverage; >95%
  - High HAART coverage; ~93%

# TARGETS

- 385,000; (13-49yrs) by 2016
- 100,000 (Nov 2011-Dec 2012) through MOVE Project
- Scaled up to 11 out of 16 using MOVE strategy

# Botswana MC Program Milestones



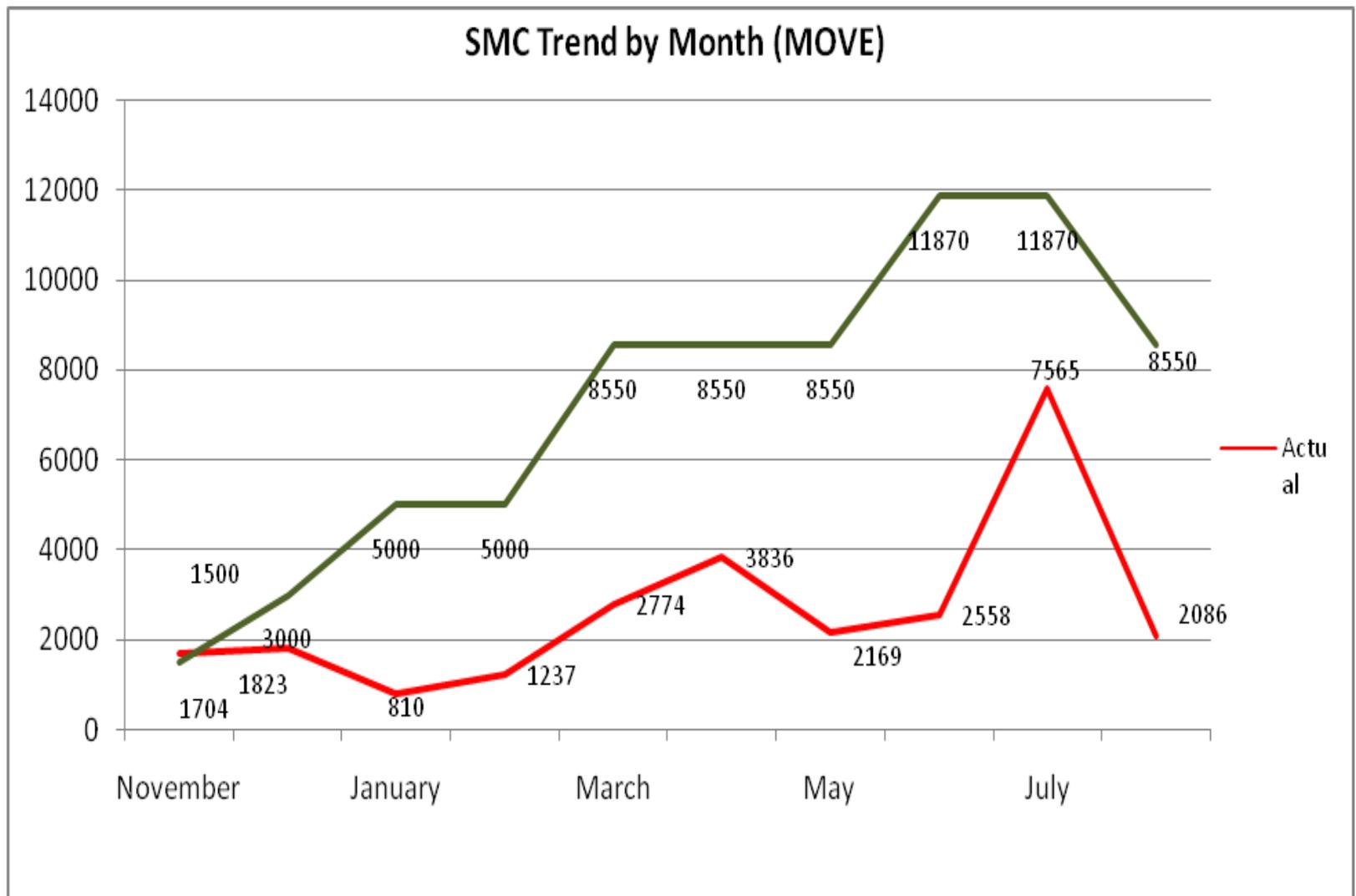
# MONITORING & EVALUATION

- Strong M&E Framework
- Standard collection and reporting across all facilities and implementers



# CHALLENGES AND RESPONSE

Challenge	Response
Low numbers	<ul style="list-style-type: none"><li>• Long term comm'cation Strategy</li><li>• Innovations in community mobilisation</li></ul>
Getting Older Men into service	<ul style="list-style-type: none"><li>• Work place Based Initiatives</li><li>• Targeted Messaging</li></ul>
Space	<ul style="list-style-type: none"><li>• Prefabricated Clinics</li><li>• Tents</li><li>• Mobile Clinic Vans</li></ul>
Transport	<ul style="list-style-type: none"><li>• Anticipated Donations; CDC, BNAPS</li></ul>
Negative Press	<ul style="list-style-type: none"><li>• Proactive Media involvement;<ul style="list-style-type: none"><li>• Editor's forum, Journalist training, Media Focal persons</li></ul></li></ul>



Total SMCs done to date since programme inception is **52 517** which is **13.6%** of the 385 000 program target.

# LESSONS

- Interpersonal Communication Vs Mass Media Strategy
- Fixed Vs Performance Based remuneration for IPC Agents
- Static Vs Outreach service delivery

# WAY FORWARD

- Long term Communication Strategy
- MC Devices
- Media Involvement
- MOVE -Project Management approach
- EIMC



# ACKNOWLEDGEMENT



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GATES foundation

