

Improvement Card

SIMULATION SCORE

WHY THIS SCORE?

ACTION

NAME / IDENTIFICATION

SPECIFIC BARRIER

CHECK BARRIER THEME

BARRIER INTENSITY

EXPERIENCE

CALL TO ACTION

CONTENT

DELIVERY

RESOURCES

ROLE

EMPOWERMENT

MOTIVATION

4 OR MORE?
CONTINUE



3 OR LESS?
STOP



≥8, OVER 3
ITERATIONS?
KILL



7 OR LESS?
IMPROVE



8 OR MORE?
DON'T
IMPROVE



7 OR LESS?
IMPROVE



8 OR MORE?
DON'T
IMPROVE



7 OR LESS?
IMPROVE



8 OR MORE?
DON'T
IMPROVE



7 OR LESS?
IMPROVE



8 OR MORE?
DON'T
IMPROVE



7 OR LESS?
IMPROVE



8 OR MORE?
DON'T
IMPROVE



7 OR LESS?
IMPROVE



8 OR MORE?
DON'T
IMPROVE



7 OR LESS?
IMPROVE



8 OR MORE?
DON'T
IMPROVE



7 OR LESS?
IMPROVE



8 OR MORE?
DON'T
IMPROVE

