**Smart development goals**

**PEOPLE**

1. Lower chronic child malnutrition by 40%
2. Halve malaria infection
3. Reduce tuberculosis deaths by 90%
4. Avoid 1.1 million HIV infections through circumcision
5. Cut early death from chronic disease by 1/3
6. Reduce newborn mortality by 70%
7. Increase immunization to reduce child deaths by 25%
8. Make family planning available to everyone
9. Eliminate violence against women and girls

**PLANET**

10. Phase out fossil fuel subsidies
11. Halve coral reef loss
12. Tax pollution damage from energy
13. Cut indoor air pollution by 20%

**PROSPERITY**

14. Reduce trade restrictions (full Doha)
15. Improve gender equality in ownership, business and politics
16. Boost agricultural yield growth by 40%
17. Increase girls’ education by two years
18. Achieve universal primary education in sub-Saharan Africa
19. Triple preschool in sub-Saharan Africa

**BENEFITS OF PRIORITIZING 19 SDG TARGETS**

- Focusing on the most effective 19 Targets has benefits equivalent to $10 trillion of social good.
- Trying to achieve all 169 good, average, and poor Targets spreads resources thinly and dilutes benefits to about $2 trillion.

**COSTS AND BENEFITS OF TOP TARGETS**

- Total benefits $10+ trillion p.a.

**Nineteen** of the 169 Sustainable Development Targets are so effective... that focusing on them **first** would effectively **quadruple** the aid budget without any extra spending... providing phenomenal social, environmental and economic benefits at a cost of **$140bn+** per year.
Leading economists including two Nobel Laureates have found that we could achieve four times more benefits by prioritizing 19 Sustainable Development Targets instead of spreading the aid budget thinly:

**Quick Wins**
- Lower chronic child malnutrition by 40%
- Halve malaria infections
- Avoid 1.1m HIV infections through circumcision
- Increase immunization to reduce child deaths by 25%
- Make family planning available to everyone
- Cut indoor air pollution by 20%
- Boost agricultural yield growth by 40%
- Achieve universal primary education in sub-Saharan Africa

**Medium Term**
- Reduce tuberculosis deaths by 90%
- Cut early death from chronic disease by 1/3
- Reduce newborn mortality by 70%
- Halve coral reef loss
- Tax pollution damage from energy
- Triple pre-school in sub-Saharan Africa
- Increase girls’ education by two years

Cost: $50bn per year
Benefits: $1.1tn per year

**Longer Term**
- Eliminate violence against women and girls
- Reduce trade restrictions (full Doha)
- Phase out fossil fuel subsidies
- Improve gender equality in ownership, business and politics

Cost: $60bn per year
Benefits: $7.7tn per year

**Benefits:**
- Millions of lives saved
- Less disease
- Increased economic growth
- Greater gender equality
- Less pollution and environmental destruction
- Lower carbon emissions
- More education

Cost: $30bn per year
Benefits: $1.2tn per year

Some planning required before scale-up

Source: Copenhagen Consensus Center. The recommendations are based on the work of 82 economists and two Nobel Laureates.
www.post2015consensus.com