INCREASING DEMAND FOR VMMC IN MALES 15 AND OLDER

Presented by:
Francisco Zita, Chief of Party, AIDSFree Mozambique
Maria Tanque, JHCCP Mozambique
Background

• AIDSFree, in collaboration with the Mozambique MOH, has provided voluntary medical male circumcision (VMMC) services in Tete and Manica provinces since May 2016.

• Rumos is responsible for generating demand for VMMC services and improving interpersonal communication at all AIDSFree VMMC sites.

• Service delivery gaps were identified through:
  o External quality assessment (EQA) findings (September 2015 and September 2016).
  o Demand creation assessment findings (October 2015).

• In response, optimized service delivery by matching demand and supply to meet the targets while maintaining quality (site optimization).

• Collaboration was extended to include USAID’s Global Health Supply Chain Program-Procurement and Supply Management Project and the USAID Mission.
Gaps Identified in 2015 Assessments

Demand creation

- Low demand was observed at most sites.
- The majority of clients accessing VMMC were 10–14 years old.
- Mobilizers were under-performing.
- VMMC sites were under-utilized.
Where we Recruit VMMC Clients

- Secondary schools
- Universities and professional schools
- Formal and informal markets
- Churches
- Workplaces
- Large social gatherings
- Prisons
- Bus stops
- Door to door (homes)
Approaches to Increase VMMC

• Provide supervision and support to community mobilizers.

• Train mobilizers in effective interpersonal communication (IPC).

• Assign mobilizers according to their educational and skill levels as appropriate to schools, communities, companies, universities.

• Meet clients’ transportation needs.

• Allow clients to enter through the VMMC unit side door, which is not visible to the public.

• Include mobilizers’ contact number on invitations so that clients can ask follow-up questions and book appointments in a more private way.
Approaches to Increase VMMC, cont...

• Screen testimonial video via tablet during mobilization meetings.

• Sponsor radio panel discussions with testimonials video sharing their experience.

• Use mobilizers’ WhatsApp group to check the reach of the priority age group daily and reinforce guidance.

• Train all providers on in-service communication/counseling to ensure they convey accurate messages in each stage of the VMMC continuum.

• Monitor performance and share information, such as daily data on VMMCs provided by age group, and ways to improve performance and overcome challenges.
Coordinating VMMC Demand and Supply
Strengthening Coordination between Rumos and AIDSFree to Balance Demand & Supply

• Plan according to COP targets and districts allocated, and share approaches for implementation.

• Involve team members from health units, provincial units and central level from Rumos and AIDSFree in strategic planning.

• Use site optimization tool to plan placement of personnel (for both service delivery and demand creation) and plan for opening outreach sites.

• Same planning was conducted for scheduled outreaches to complement achievement at static sites.
Mozambique Number of Circumcision by Years vs Targets, Results and Percentage of Achievements

Oct2015_Sept16: Targets 62166, VMMC Done 14128, % Achievements 23%

Oct2016_Sept17: Targets 95296, VMMC Done 100636, % Achievements 106%

Oct2017_Sept2018: Targets 120470, VMMC Done 107759, % Achievements 89%

Oct2018_Sept2019: Targets 128551, VMMC Done 128884, % Achievements 100%
Proportion of Annual Achievements by Priority Age Bands

Oct2015_Sept16
- 10-14yrs: 46%
- 15-29yrs: 50%
- 30+yrs: 4%

Oct2016_Sept17
- 10-14yrs: 34%
- 15-29yrs: 61%
- 30+yrs: 4%

Oct2017_Sept2018
- 10-14yrs: 34%
- 15-29yrs: 61%
- 30+yrs: 4%

Oct2018_Sep2019
- 10-14yrs: 36%
- 15-29yrs: 60%
- 30+yrs: 3%
VMMC by Age Group

% of VMMCs done by Age Group

- 10-14yrs: 36%
- 15-19yrs: 40%
- 20-24yrs: 14%
- 25-29yrs: 6%
- 30-34yrs: 3%
- 35-39yrs: 1%
- 40-49yrs: 0%
- 50+ yrs: 0%

% of Achievements by Age Priority

- 10-14yrs: 36%
- 15-29yrs: 60%
- 30+ yrs: 4%
Lessons

Strengthen mobilization

- Provide mobilizers with strong training, supervision, support, and motivation.
- Adjust demand-creation strategy based on outcome of weekly meetings.

Use data for decision-making

- Analyze data from SCPA tool—allows site managers to set, adjust, and track daily targets in real time.

Deliver client-centered services

- Provide evening and weekend services that attract older men.
- Build staff capacity to communicate with males 15 years and older.

Assess project performance daily

- Post number of procedures in each circumcision unit, (fixed and temporary) by age group.
- Post performance by age group of each mobilizer through provincial WhatsApp groups.
- Follow reach of the priority age group shared with each mobilizer to motivate them to prioritize men over 15 years of age.
OBRIGADA/THANK YOU

USAID’s Global Health Supply Chain Program-Procurement and Supply Management Project